



2019 Whitney M. Young, Jr.

# Gala

Saturday, May 4 • Le Meridien Charlotte • 6 pm

## Sponsorship Guide

### \$25,000 – Title Sponsor

- Title sponsor listing and priority seating at Gala
- ULCC VIP reception invitation
- 3 VIP tables at event
- Podium/Program Participation
- Full spread ad in program (11" x 8.5")
- Company branding on event materials
- Public acknowledgment / announcement of sponsorship
- Public acknowledgment on all PR materials
- Prominent signage
- Logo on website for one (1) year
- Distribution of your company's promotional materials

### \$20,000 – Platinum Sponsor

- ULCC VIP reception invitation
- 3 VIP tables at event
- Full spread ad in program (11" x 8.5")
- Company branding on event materials
- Public acknowledgment / announcement of sponsorship
- Public acknowledgment on all PR materials
- Prominent signage
- Logo on website for one (1) year
- Distribution of your company's promotional materials

### \$10,000 – Gold Sponsor

- ULCC VIP reception invitation
- 2 VIP tables at event
- Full page ad in program (5.25" x 8.5")
- Company branding on event materials
- Public acknowledgment / announcement of sponsorship
- Public acknowledgment on all PR materials
- Prominent signage
- Logo on website for one (1) year
- Distribution of your company's promotional materials

### \$5,000 – Silver Sponsor

- 1 preferred table at event
- Half page ad in program (5.5" x 4.25")
- Company branding on event materials
- Public acknowledgment / announcement of sponsorship
- Public acknowledgment on all PR materials
- Prominent signage
- Logo on website for one (1) year

SEE THE NEXT PAGE FOR MORE EXCITING SPONSORSHIP OPPORTUNITIES



## **\$2,500 – Bronze Sponsor**

- 1 preferred table at event
- Half page ad in program (5.5" x 4.25")
- Company branding on event materials

## **\$1,500 – Table Sponsor**

- 1 preferred table at event
- Company branding on event materials

## **\$4,000 – Pre-Gala VIP Reception Sponsor**

The Pre-Gala VIP Reception Sponsorship includes signage in the VIP reception area and the opportunity to make remarks during the reception. Sponsorship also provides intimate networking opportunities with the Whitney M. Young award recipients and with Charlotte's most prominent civic and community leaders. Sponsorship includes one guest table at the Gala to accommodate ten (10) guests.

## **\$3,500 – Bar Sponsor**

The Bar Sponsorship includes company branding on all Gala bars, company logo on event signage at all Gala bars, company logo on ULCC website for one (1) year, logo displayed on main screens and one guest table at the Gala to accommodate ten (10) guests.

## **\$600 – Young Professionals After Party Sponsor**

The Young Professionals After Party will occur immediately following the Gala in the main ballroom. Sponsorship includes continuous company recognition from the DJ throughout the party. Sponsorship also includes sampling and signage opportunities during this highly popular and fun-filled event.

## **\$175 – Individual Tickets**



For more information and to become a sponsor, contact  
John Ham at 704.373.2256, ext. 208 or [John.Ham@UrbanLeaguecc.org](mailto:John.Ham@UrbanLeaguecc.org)