



MEDIA ADVISORY/VIDEO & PHOTO OPPORTUNITY: Friday, August 4

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Urban League to Celebrate its Equity Impact and Recognize Community Leaders During Anniversary Gala Presented by Atrium Health

WHO: Urban League of Central Carolinas and special honorees including **Dena R. Diorio** of Mecklenburg County, **D. Steve Boland** of Bank of America, **Charlotte Mecklenburg Police Department's Central Division Bike Unit** and **Mad Miles Run Club**.

WHAT: Urban League of Central Carolinas will celebrate 45 years of improving the quality of life for members of the community through advocacy, jobs, education, healthcare, and housing during The Whitney M. Young, Jr. Awards Gala. This Harlem Renaissance-themed celebration will take place during Black Philanthropy Month. Attendees will hear remarks from the Urban League's new leader, Robyn Hamilton about the priorities and direction of the organization as they continue to advocate for and equip African Americans and all underserved communities with the tools to achieve social and economic equality.

Media are invited to attend to capture pictures and video of remarks made by Robyn Hamilton, presenting sponsor Atrium Health, "45 years sponsor" Wells Fargo and special honorees: Dena R. Diorio, D. Steve Boland, Representatives from Charlotte Mecklenburg Police Department's Central Division Bike Unit and the Mad Miles Run Club. Remarks will be shared by award presenters including Charlotte Market President of Bank of America Kieth Cockrell; Retired CEO of Foundation For The Carolinas Michael Marsicano; Sonja Nichols; and Urban League Young Professional President Khrystin Bryant. Honorees will receive a Whitney M. Young, Jr. or Community Leadership Award respectively. The ULCC gala is made possible by presenting sponsor, Atrium Health, "45 years sponsor" Wells Fargo and other corporate sponsors.

"We are excited to hold this annual celebration during a milestone year with special thanks to Atrium Health, now part of Advocate Health, Wells Fargo, and other leading corporate and community partners," said Hamilton. More details are available at urbanleaguecc.org.

WHEN: Friday, August 4 at 6 p.m.
Media must RSVP to aherron@zajapr.com

WHERE: Charlotte Marriott City Center
100 W. Trade Street

About Urban League of Central Carolinas

The Urban League of Central Carolinas is a multi-service, non-profit agency that was established in 1978. Its mission is to advocate for and equip African Americans and all underserved communities with the tools to achieve social and economic equality.